

The VHPA Aviator

***The Official Newsletter of the Vietnam Helicopter Pilots Association
Printed and Distributed Bi-Monthly to our 9,500 Active Members and subscribers***

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VHPA HQ, 2100 N. Highway 360 Suite 907, Grand Prairie TX 75050

Please submit advertising questions, requests, and submissions to:

Tom Kirk, Managing Editor

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(973) 786-6481 Cell (973) 580-2422

*Advertising Rates (full-color, per-issue insertion, Run of Press):

One-quarter page ad.....\$. 135.00

One-half page ad.....\$ 250.00

Full-page ad.....\$ 475.00

* Discounts are offered to not for profit organizations and *VHPA dues current* members.

Advertising is also available on pages two, three and the Back Cover; premium placement surcharges (\$15.00 - ¼ page ad; \$25.00 - ½ page ad; \$50.00 for a full page ad) apply. Only full-page advertisements may run on the Back Cover.

Graphic Designers - Finished & trimmed page dimensions are 8.5 inches by 11 inches in size. Quarter and half-page ads must have a border designed into them (set 1/2 inch from page edges); edge bleeds are available on full-page ads only. Quarter and Half-page ads may be orientated either horizontally or vertically, all advertising should be built to a minimum of 300 DPI resolution. Customer submitted, camera-ready advertisements should be in digital format, and should be either an EPS, PDF, TIFF or JPEG type file. Advertising submitted in QuarkXPress, EPS and/or Adobe Illustrator type files should include a separate copy of the photographs, graphics and fonts used to build the advertisement.

A staff graphic designer is available to help with the design of your ad. All advertisers will supply the Editor with their contact information to facilitate timely submissions, and billing of each issue's advertising. Billing will be handled through the VHPA Headquarters and invoices will be presented after completion of each issue. The POC at our HQ for advertising is available at 1-800-505-VHPA or e-mail: HQ@vhpa.org

ADVERTISING and All OTHER CONTENT SUBMISSION DEADLINES – CY 2017

Jan/Feb 2017 issue (#36-01).....November 30 2016

March/April 2017 issue (#36-02).....January 30, 2017

May/June 2017 issue (#36-03).....March 31, 2017

July/August 2017 issue (#36-04).....May 29, 2017

September/October 2017 issue (#36-05).....July 29, 2017

November/December 2017 issue (#36-06).....September 30, 2017

(Version VI– January 2017 - rates effective 2016- 2017)