

# The VHPA Aviator

**The Official Newsletter of the Vietnam Helicopter Pilots Association Printed and Distributed Quarterly to Active Members and Subscribers** Published by the: Vietnam

Helicopter Pilots Association

VHPA HQ, 1601 Lamar Blvd. Suite 117 Arlington TX, 76011

Please submit advertising questions, requests, and submissions to:

**Tom Kirk, Managing Editor**

**E-Mail: [Aviator@vhpa.org](mailto:Aviator@vhpa.org)**

**(973) 580-2422**

## **\*Advertising Rates (full-color, per-issue insertion, run of press):**

One-quarter page ad ..... \$ 135.00

One-half page ad ..... \$ 250.00

Full-page ad ..... \$ 475.00

\*Discounts are offered to not for profit organizations and *VHPA dues current* members.

Advertising is also available on pages two, three and the Back Cover; premium placement surcharges (\$15.00 - ¼ page ad; \$25.00 - ½ page ad; \$50.00 for a full page ad) apply. Only full-page advertisements may run on the Back Cover.

## **Graphic Design**

Finished & trimmed page dimensions are 8.5 inches by 11 inches in size. Quarter and half-page ads must have a border designed into them (set 1/2 inch from page edges); edge bleeds are available on full-page ads only. Quarter and Half-page ads may be orientated either horizontally or vertically, all advertising should be built to a minimum of 300 DPI resolution. Customer submitted, camera-ready advertisements should be in digital format, and should be either an EPS, PDF, TIFF or JPEG type file.

All advertisers are requested to supply the *Aviator* with their contact information to facilitate timely submissions, and billing of each issue's advertising. Billing will be handled through the VHPA Headquarters and invoices will be prepared after the mailing of each issue. The POC at our HQ for advertising billing is available at 1-800-505-VHPA (8472) or e-mail: [hq@vhpa.org](mailto:hq@vhpa.org)

## **Advertising and all other content submission deadlines – CY 2026 – Succeeding years**

**Q1 January/ February/ March: January 31**

**Q2 April/ May/ June: April 30**

**Q3 July/ August/ September: July 31**

**Q4 October/ November/ December: October 31**

**Effective January 1, 2026**